Whirlpool®

Designed to Simplify™

Keeps clothes looking newer longer* wash after wash

NEW!
FULL LINE
OF TOP LOAD
LAUNDRY

Models: WTW8900BW and WE/GD8900BW *Compared to traditional top load washers.

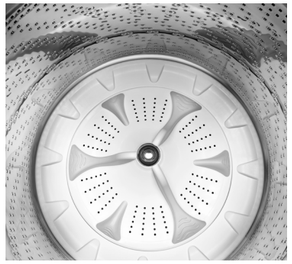
SALES RESOURCE GUIDE

Top load laundry pairs for any customer

With this all-new lineup from Whirlpool brand, you can help any customer find a pair that's easy to use with innovative technology that helps them care for their clothes.

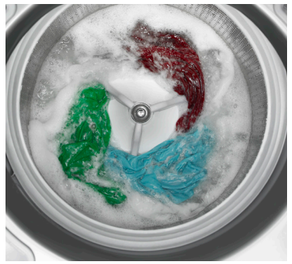
Easy to use

- Wash more than 3 baskets in one load
- EcoBoost™ option with Eco Monitor
- Wrinkle Shield™ option
- Steam in the washer and the dryer



Innovation

- Adaptive Wash technology
- Unique soft-touch impeller
- Smooth Spiral stainless steel wash basket



Fabric care

- Cold Wash cycle
- Advanced Moisture Sensing
- Care Control temperature management

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American Pride
Designed, Engineered & Assembled in the U.S.A.

Senses and adapts for ideal cleaning

Whirlpool® traditional top load, Cabrio® and Cabrio® Platinum laundry pairs make taking care of clothes easy. Innovations like Adaptive Wash technology, the unique soft-touch impeller and the Smooth Spiral stainless steel wash basket, as well as Advanced Moisture Sensing in the dryer help care for fabrics so there's no need to worry about the laundry.

Best selling laundry appliance brand in the United States*

78% of consumers want to purchase **American made products.****

100% of Whirlpool Brand's top load laundry products are **designed, engineered and assembled in the U.S.A.**

*TraQline, 2013. **According to a leading consumer magazine.

Colors stay vibrant wash after wash*

Exceptional cleaning and fabric care

Adaptive Wash technology delivers better cleaning performance* and gentleness. It automatically senses and adapts to the size of each load using just the right amount of water to deliver great cleaning.

How Adaptive Wash technology works

Releases
the right amount of detergent at the right time during the cycle with Precision Dispense

Senses
each load and adapts the wash motion based on cycle and option selected

Adapts
temperature so water dissolves detergent without overheating using Care Control temperature management

Consumer need

"I feel like I waste a lot of money on clothing. It seems like it gets faded and worn-looking faster than it should."

Solution

How much money do you spend on clothing each year? How often do you have to discard a garment due to fading or stains?

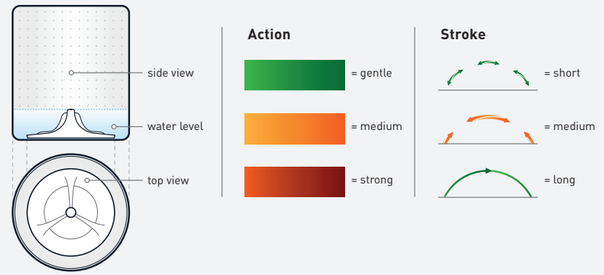
The wash system in Whirlpool® top load washers senses and adapts to the needs of each load with a variety of wash actions. Cleaning in this way protects fabrics and also removes stubborn stains and soils.

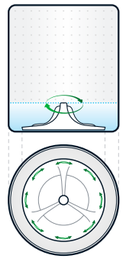
How much is their laundry worth?

The average load of clothing can be worth hundreds of dollars. Customers want a laundry pair that helps them to protect that investment. Whirlpool brand top load washers introduce a wash system that offers the right balance of cleaning and fabric care. Adaptive Wash technology senses and adapts to provide the ideal mix of cleaning and care for each load.

Adaptive wash actions

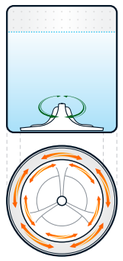
Adaptive Wash technology uses up to 11 different wash actions to provide a combination of powerful cleaning and gentle fabric care. They sense and adapt to the needs of each load, handling everything from heavily soiled jeans to delicate silks.





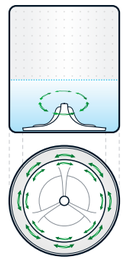
Redistribution

Redistributes load for a balanced spin



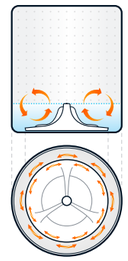
Bulky

Deep water for large/bulky items



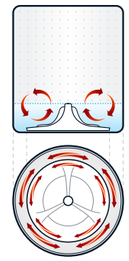
Gentle

Gentle wash action for delicate and handwash loads



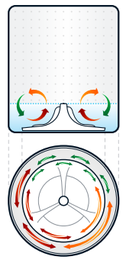
Regular

Medium wash actions for normal loads



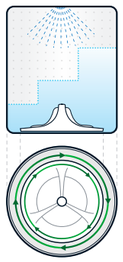
Strong

Aggressive wash action for heavy fabrics/soil



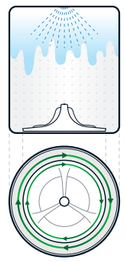
Enhanced Adaptive Action

Provides correct wash action, tuned to load & cycle selection



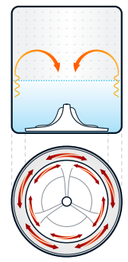
Enhanced Additive Application

Ensures uniform application of wash additives



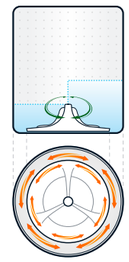
Enhanced Load Saturation (Prior to Normal Wash)

Concentrated shower of detergent and water to pretreat stains



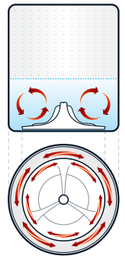
Enhanced High Kick

Strong wash action to initiate load movement



Sheets

Unique wash action with 2 water levels for sheets

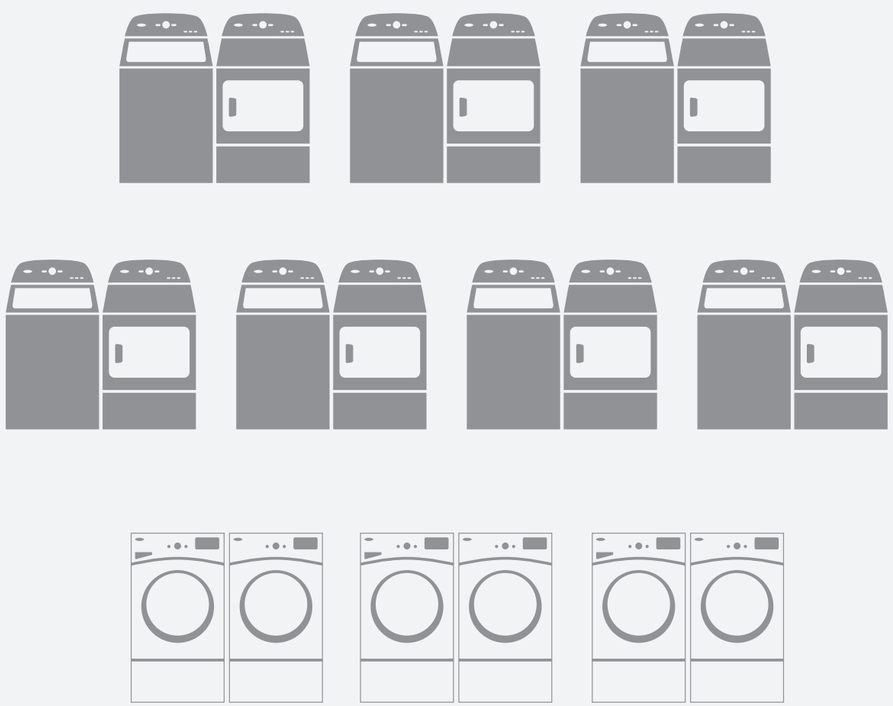


Allergen

Uses strong wash action and more water to flush out allergens

NOTE: Not all features are available on all models. *Compared to traditional top load washers.

70% of laundry industry sales are top load format*



90% of consumers would switch brands to one associated with a good cause**

100%
of Habitat for Humanity homes are supplied with Whirlpool® appliances

140,000
appliances have been donated to Habitat for Humanity since the partnership began in 1999

8,000
Whirlpool employees have volunteered with Habitat for Humanity

*AHAM Industry shipments through Q1 2013.

**Source: Cone Communications/Echo Research 2013.

Cabrio® Platinum models

WTW8000B & WE/GD8000B

WTW8100B & WE/GD8100B

WTW8500B & WE/GD8500B

WTW8900B & WE/GD8900B

Ideal fabric care with increased capacity

Cabrio® Platinum laundry pairs make use of the latest technology to help keep laundry day worry-free. Features like these help protect the investment customers have made in their clothes with gentle cleaning and stain removal day after day.

Wash more than 3 baskets in one load

The washer's 4.8 cu. ft. capacity wash basket offers enough space to handle larger loads and bulky items.

Plus the 7.6 cu. ft. capacity dryer handles extra-large loads from the Cabrio® Platinum washer with ease—even items like comforters and sleeping bags won't be a problem.

Save water and energy

Choose the EcoBoost™ option for additional efficiency without giving up performance. In the washer this option uses less hot water and increases the wash motion action to use less energy. The EcoBoost™ option in the dryer saves energy by using half of the dryer's dual heating element and extending the cycle time.

See the efficiency

Watch how the cycles and options chosen affect overall efficiency in both the washer and the dryer with Eco Monitor.

Clean and refresh with steam

The washer's Sanitary cycle uses steam and oxi to eliminate 99.9% of common household bacteria.* In the dryer, steam refreshes clothes and reduces wrinkles and odors in as little as 20 minutes. A Y-connector means there's no need to manually fill a reservoir in the dryer.

Cold Wash cycle

Adaptive wash actions together with a concentrated solution of HE detergent and cold water gently lift stains and soils from fabrics. This cycle delivers great cleaning while protecting fabrics from heat damage and using less energy.

Smooth Spiral stainless steel wash basket

The stainless steel wash basket resists odors and rust and features a spiral design for excellent fabric care and gentle cleaning performance. The smooth surface helps protect delicate fabrics from snagging.

Unique soft-touch impeller

Moves clothes gently through the water allowing Adaptive Wash technology to provide better cleaning performance** and gentle fabric care. To protect fabrics and fibers, a specially designed material fully wraps the impeller vanes.

Advanced Moisture Sensing

Stop the shrinking with three built-in sensors that read incoming and outgoing air temperature while monitoring moisture levels inside the dryer. This helps the drying cycle end when everything is perfectly dry, saving time and energy and helping to prevent overdrying.

NOTE: Not all features are available on all models. *Bacteria tested were *K. pneumonia*, *P. aureginosa* and *S. aureus*.

**Compared to traditional top load washers.

Cabrio® models

WTW5500B & WE/GD5500B

WTW5800B & WE/GD5800B

Gentle cleaning in fewer loads

With Cabrio® HE laundry pairs, you won't have to sacrifice fabric care or performance to send home great capacity. The 3.8 cu. ft. washer offers the space they need to care for all types of fabrics, from washable silks to beach towels.

Gently remove soils and stains

The Cold Wash cycle uses Adaptive Wash technology together with a concentrated solution of HE detergent and cold water to gently lift stains and soils from fabrics. This cycle delivers great cleaning while protecting fabrics from heat damage and using less energy.

Smooth Spiral stainless steel wash basket

Show your customers this unique spiral design and let them know this new wash basket resists odors and rust, while offering greater fabric care and gentle cleaning performance. The smooth surface even helps protect delicate fabrics from snagging.

Smooth impeller

The specially designed low-profile impeller at the bottom of the wash basket provides high-efficiency cleaning, greater capacity and better fabric care.

AccuDry™ sensor drying system

Senses temperature and moisture levels to automatically end the cycle when everything is dry, saving time and energy and helping to prevent overdrying.

How it works

1. Moisture sensing strips detect remaining moisture to accurately determine proper dryness levels.
2. A sensor in the exhaust works with the moisture sensor strips to monitor the temperature of the air leaving the dryer.
3. Drying cycle stops when clothes are dry.

Efficiency made easy

Choose the EcoBoost™ option for additional efficiency without giving up performance. In the washer this option uses less hot water and increases the tumbling action to use less energy. The EcoBoost™ option in the dryer saves energy* by using lower heat and extending the cycle time. Plus, the Eco Monitor feature makes it easy to see the energy use for the selected cycle and option combinations.

Wrinkle Shield™ option

Help keep wrinkles from setting in to clean clothes with intermittent tumbling after the dryer cycle ends. The process lasts for up to 150 minutes or until the dryer door is opened.

Clean more in every load

Wash more than 2 baskets of laundry in one load. The washer's 3.8 cu. ft. capacity wash basket offers enough space to handle larger loads and bulky items. With up to 7.4 cu. ft. capacity, there's plenty of room in a Cabrio® dryer to evenly dry loads the first time.**

Deep Water Wash cycle

For those times when just a little more cleaning is needed. This cycle thoroughly cleans clothes using more water.

NOTE: Not all features are available on all models.

*Compared to a traditional, non-sensor dryer, based on normal cycle, average use, 12-year dryer life, electric models only. **Compared to traditional top load dryers using normal cycle.

Traditional models

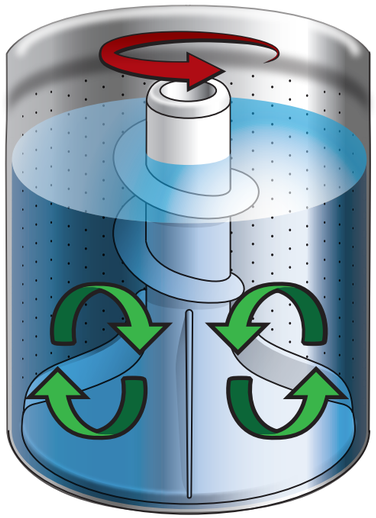
WTW4800B & WE/GD4800B

WTW4850B & WE/GD4850B

WTW4900B & WE/GD4850B

The perfect pair at every price point

Whirlpool® traditional top load laundry pairs offer reliable cleaning with modern design. With both agitator and impeller style washers, you can meet the needs of your customers who want to stick with the basics.



Smooth motion agitator

Moves clothes to the cleaning zone where cleaning takes place. It can effectively roll over and clean twice the average size load.*

How it works

1. Special agitator vanes provide multi-directional motion to circulate clothes throughout the basket.
2. Spiral design directs fabrics down to the bottom of the wash basket.
3. Cleaning vanes at the bottom of the basket help remove soils and stains.

Wash up to 2 baskets of laundry in one load

3.6 cu. ft. washer capacity

7.0 cu. ft. dryer capacity

Care Control temperature management

Adjusts the cold and hot water inlets to reach temperatures that are warm enough to dissolve detergents. Water is kept from overheating to help reduce shrinking and color bleeding while saving energy.

Quiet Spin technology

Install laundry pairs on a second floor and be assured of great out-of-balance performance and vibration control.

Cycle status bar

Track the progress of each wash load. The cycle status bar indicates each step; filling, sensing, washing, rinsing, spinning, finished and locked.

Installation is easy with reversible side-swing or hamper style dryer door options

AutoDry™ drying system

Takes the guesswork out of drying time and enhances fabric care. Drying time and temperature are determined by a sensor instead of a timed dry cycle.

How it works

1. A mechanical thermostat senses air temperature as it exits the dryer.
2. The thermostat limits the temperature of the load by turning the heating element on and off as needed.
3. Drying cycle ends when selected dryness level is reached.

NOTE: Not all features are available on all models.
*Based upon an 8-lb load size.

Dryers are made to match

Mixing old and new technology can't provide the best results

Customers replacing a broken washer may not see a need to replace their dryer too. Use the information here to help them understand why a matching pair will give them the best results.

Protect your clothing investment

Today's high-efficiency dryers use multiple sensors to monitor the load as it dries. This way it can stop the cycle when the load is dry so overdrying and shrinking do not occur.

Save money on utility bills

A new dryer can save money. Because it is more efficient, your customers can save as much as $1,100 over the lifetime of the dryer.*

Styling

In today's homes the "laundry room" is more often in common living areas or in rooms that multi-task like a mudroom. A matching pair—maybe even in a sleek new color—looks great no matter where it is.

Dryers then and now

Customers shopping for a new washer may not even realize how much dryer technology has improved over the past 10 years.

	Then	Now
Energy use	Used more energy per drying cycle without sensor drying to stop the cycle when clothes were dry.	High-efficiency sensor drying and features like the EcoBoost™ option can cut energy consumption in half or more.
Drying type	Timed dry—the cycle ran for a specific amount of time regardless of when the load was actually dry.	High-efficiency sensor drying—sensors determine when the cycle ends so that time and energy are not wasted.
Fabric care	Dryers offered 3-4 temperature settings and possibly an air dry cycle.	Specialty cycles like Jeans, Active Wear and Sanitize help care for a variety of fabrics.

*Based on average use, using normal cycle, 12-year average life, when paired with a Cabrio® Platinum washer, electric models only.

Use analogies like these to help your customers

Mismatched technology

Pairing an old dryer with a new washer would be like using a Blu-ray™ player with an old TV. You would still be able to see a movie, but wouldn't get high-definition technology.

Using an old dryer can cancel out some of the benefits of a new washer. For example, your old dryer may have to do two loads for each wash load.

Reduce household expenses

Today, in an effort to reduce expenses, many people have replaced their land line phone in favor of cell phone service.

Using a high-efficiency dryer reduces your household's energy use and saves money on your monthly utility bills.

Better style and function

Most people wouldn't wear a sneaker and a dress shoe together. Not only would it look funny, it might also make walking difficult.

A new laundry pair does more than just look great. They are designed to complement each other in performance as well, eliminating problems like long dry times and heavily wrinkled loads.

Know your washer and dryer consoles

Models	Cycle	Items to wash	Cycle description
WTW4850B, WTW4900B, WTW5500B, WTW5800B, WTW8000B, WTW8100B, WTW8500B, WTW8900B	Quick Wash	Lightly soiled garments	Small loads of 2–3 lightly soiled garments that are needed in a hurry. This cycle combines a fast agitation, a shortened wash time, and a high-speed spin to shorten drying times.
ALL MODELS	Delicate	Machine-wash silks, handwash fabrics and wool	An intermittent wash action with cool water and slow spin to gently care for fine washables and avoids shrinkage.
WTW8500B, WTW8900B	Active Wear	Athletic and high-performance wear	Clean no-iron fabrics such as sport shirts and other active wear.
WTW8000B, WTW8100B, WTW8500B, WTW8900B	Sheets	Normally soiled sheets	This cycle uses extra water and a special wash action to reduce tangling of sheets and lightweight blankets.
WTW8900B	Towels	Towels and terry cloth items	This cycle defaults to a warm wash and medium spin speed. Hotter temperatures help remove soils and odors; faster spin speeds will reduce drying times.
WTW4800B, WTW4900B, WTW5500B, WTW5800B, WTW8000B, WTW8100B, WTW8500B, WTW8900B	Perm Press Casual	No-iron fabrics such as lightly soiled office wear	The cycle uses a warm wash, a cool down, and medium spin speed for better wrinkle reduction.
ALL MODELS	Normal	Cottons, linens, and mixed garment loads	Clean normally soiled cottons, linens, and mixed fabric loads.
WTW4850B, WTW4900B, WTW5500B, WTW5800B, WTW8500B, WTW8900B	Cold Wash	Bright or darkly colored cottons, linens, casual and mixed loads	This cycle uses a cold water wash and a concentrated detergent solution to gently lift out stains and care for fabrics.
WTW4900B, WTW5500B, WTW5800B, WTW8000B, WTW8100B, WTW8500B, WTW8900B	Bulky Items	Large items such as sleeping bags, small comforters, jackets	An initial soak thoroughly saturates oversized items that do not easily absorb water.
WTW4850B, WTW4900B, WTW5500B, WTW5800B, WTW8000B, WTW8100B, WTW8500B, WTW8900B	Heavy Duty/ Super Wash	Sturdy fabrics, colorfast items, heavily soiled or sturdy cotton items	This cycle combines high-speed wash action, longer wash time, and extra high-speed spin speed to shorten drying times.
WTW5800B, WTW8000B, WTW8100B, WTW8500B, WTW8900B	Whites	Heavily soiled white fabrics	This cycle adds liquid chlorine bleach to the load at the proper time for improved whitening of soiled white fabrics.
WTW8900B	Allergen	Cottons and linens exposed to possible allergens	Uses more water to flush out allergens. This cycle removes more than 95% of allergens.
WTW8900B	Sanitary with Oxi and Steam	Heavily soiled, colorfast fabrics	Eliminate 99.9% of bacteria when used in conjunction with the Deep Clean with Heater option. Add an oxi product to the liquid chlorine bleach dispenser.
ALL MODELS	Clean Washer with affresh®	Use this cycle with an empty wash tub. Do not place garments or other items in the washer.	Use this cycle every 30 washes to keep the inside of your washer fresh and clean. This cycle uses a higher water level.
WTW4850B, WTW4900B, WTW5800B, WTW8500B, WTW8900B	Soak/ Deep Water Soak	Heavily soiled fabrics	Adjustable soak time to loosen heavy soils.
WTW4900B, WTW5500B, WTW5800B	Deep Water Wash	Cottons, linens, and mixed garment loads	Adds more water when desired while providing a thorough clean.

Models	Cycle	Items to wash	Cycle description
WE/GD5800B, WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Sanitize	Towels, bedding, children's clothing	Extended high-heat drying cycle intended to help sanitize items such as bedding, towels, and baby wear.
WE/GD5800B, WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Heavy Duty	Heavyweight items, towels or heavy work clothes	Offers stepped drying starting with high heat, followed by medium heat for enhanced fabric care and energy savings.
WE/GD4850B, WE/GD4890B, WE/GD8900B	Jeans	Jeans and denims	Stepped drying uses high heat initially, followed by medium heat to drive moisture out.
WE/GD8900B	Towels	Cotton towels, heavyweight items	This is a long cycle with high heat to thoroughly dry towels.
WE/GD5500B, WE/GD5800B, WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Normal	Work clothes, casual wear, mixed cottons, sheets, corduroys	Uses medium heat to dry large loads of mixed fabrics and items. Normal is the preferred energy cycle.
WE/GD5800B, WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Perm Press Casual	Shirts, blouses, permanent press, synthetics, lightweight items	Uses a stepped drying temperature from medium heat to low heat for improved moisture removal and enhanced fabric care.
WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Bulky Items	Jackets, comforters, fiberfill pillows	Partway through the cycle, the signal will sound to indicate when it is time to rearrange items for optimal drying.
WE/GD8500B, WE/GD8900B	Sheets	Sheets, lightweight linens	Uses medium heat to dry sheets and lightweight linens.
WE/GD8500B, WE/GD8900B	Active Wear	Performance fabrics, exercise wear	Use for drying active wear and performance fabrics that require special care.
WE/GD4850B, WE/GD4890B, WE/GD5800B, WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Delicate	Undergarments, blouses and lingerie	Uses extra low heat to gently dry delicate items.
WE/GD5800B, WE/GD8000B, WE/GD8100B, WE/GD8500B, WE/GD8900B	Quick Dry	Small loads and sportswear	For small loads of 3-4 items.
ALL MODELS	Timed Dry	Any load	Use to dry items to a damp level for items that do not require an entire drying cycle.
WE/GD5800B, WE/GD8000B, WE/GD8100B	Touch Up (non-steam)	Small to medium loads	Use this setting to help smooth out wrinkles from garments packed in a suitcase or left in the dryer.
WE/GD8500B, WE/GD8900B	Enhanced Touch Up Steam	Mixed loads	Use to reduce odors and light wrinkles from small to medium-sized loads of dry items. Dry time will automatically adjust when the load size is sensed.
WE/GD8900B	Quick Refresh Steam	Shirts, blouses and slacks	Reducing light wrinkles and odors from dry garments, including loads left in the dryer.

Maintain top performance in a new top load washer

Be sure to share the secret of washer maintenance with your customers. Tell them that even top load models can benefit from a monthly cleaning to remove odor-causing residue. All they have to do is add an affresh® washer cleaner tablet and select the clean washer cycle.

Top load laundry transitions

Bold type indicates a new feature compared to replaced model.

WTW4800X

WE/GD4800X

WTW4800B
3.6 cu. ft.
Smooth motion agitator

WE/GD4800B
7.0 cu. ft.
AccuDry™ drying system

WTW5500X

WE/GD5500X

WTW5500B
3.8 cu. ft.
Adaptive Wash technology
Smooth impeller
Smooth Spiral wash basket
Precision Dispense

WE/GD5500B
7.4 cu. ft.
AccuDry™ sensor drying system
High-efficiency dryer

WTW8600Y

WE/GD8600Y

WTW8100B
4.5 cu. ft.
Adaptive Wash technology
Precision Dispense Plus
Smooth impeller
Smooth Spiral wash basket

WE/GD8100B
7.6 cu. ft.
Advanced Moisture Sensing
High-efficiency dryer
Sanitize cycle

WTW4850X

WE/GD4890X
WE/GD4900X

WTW4850B
3.6 cu. ft.
Smooth motion agitator

WE/GD4850B
7.0 cu. ft.
AccuDry™ sensor drying system
High-efficiency dryer
Also available with flat back design (model WE/GD4890B)

WTW5600X
WTW5700X/A

WE/GD5600X
WE/GD5700X/A

WTW5800B
3.8 cu. ft.
Adaptive Wash technology
Smooth impeller
Smooth Spiral wash basket
Precision Dispense

WE/GD5800B
7.4 cu. ft.
AccuDry™ sensor drying system
High-efficiency dryer
Sanitize cycle

WTW8800Y

WE/GD8800Y

WTW8500B
4.8 cu. ft.
Adaptive Wash technology
Precision Dispense Plus
Unique, soft-touch impeller
Smooth Spiral wash basket

WE/GD8500B
7.6 cu. ft.
Advanced Moisture Sensing
High-efficiency dryer
Sanitize cycle

WTW4880A

WE/GD4850X
WE/GD4900X

WTW4900B
3.8 cu. ft.
Smooth impeller
Smooth Spiral wash basket

WE/GD4850B
7.0 cu. ft.
AccuDry™ sensor drying system
High-efficiency dryer
Also available with flat back design (model WE/GD4890B)

WTW8200Y

WE/GD8200Y

WTW8000B
4.5 cu. ft.
Adaptive Wash technology
Precision Dispense Plus
Smooth impeller
Smooth Spiral wash basket

WE/GD8000B
7.6 cu. ft.
Advanced Moisture Sensing
High-efficiency dryer
Sanitize cycle

NEW MODELS

WTW8900B
4.8 cu. ft.
Adaptive Wash technology
Precision Dispense Plus
Unique, soft-touch impeller
Smooth Spiral wash basket
Sanitary cycle with Oxi and Steam

WE/GD8900B
7.6 cu. ft.
Advanced Moisture Sensing
High-efficiency dryer
Steam-enhanced cycles
Sanitize cycle
Static Reduce option

Accessories

Remind customers to complete their laundry experience. Make sure they leave with the right venting and LP conversion kits so installation goes smoothly. Plus dryer racks are a convenient upgrade they'll use time and again.

4' Drain Hose Extension Kit – DRNEXT4

5' Washer Inlet Hose Kit (2-pk) – 8212641RP

5' Nylon Braided Washer Fill Hose Kit (2-Pk) – 8212487RP

6' Gooseneck Nylon Braided Fill Hose Kit (2-Pk) – 8212638RP

10' Washer Inlet Hose Kit (2-pk) – 8212656RP

Steam Dryer Hose Kit – W10473735

Traditional & Cabrio® Dryer Rack – 8212450A

Cabrio® Platinum Dryer Rack – 8577312A

Traditional, Cabrio® & Cabrio® Platinum LP Gas Conversion Kit – W10317689

Cabrio® 4-Way Internal Vent Kit – W10470674

Cabrio® Platinum Internal Vent Kit – 49610

Cabrio® Platinum L, R, External Side Vent Kit – 49611

Sell the right model for your customers

Find the right washer and dryer for each customer by highlighting the key features they can gain by stepping up the line.

TRADITIONAL PAIRS

New!

WTW4800B & WE/GD4800B

- 3.6 cu. ft. washer & 7.0 cu. ft. dryer capacity

This traditional laundry pair features a smooth motion agitator and AutoDry® drying system for great cleaning at an entry level price. Sleek styling fits into any home.

New!

WTW4850B & WE/GD4850B

- 3.6 cu. ft. washer & 7.0 cu. ft. dryer capacity
- \+ Cold Wash cycle
- \+ 90-minute Wrinkle Shield option

Cold Wash cycle gently lifts stains and soils from fabrics. The 90-minute Wrinkle Shield™ option helps keep wrinkles from setting in.

New!

WTW4900B & WE/GD4850B

- \+ 3.8 cu. ft. washer & 7.0 cu. ft. dryer capacity
- \+ Presoak option
- \+ 90-minute Wrinkle Shield option

Choose to presoak a load before washing for additional stain fighting. The 90-minute Wrinkle Shield™ option helps keep wrinkles from setting in.

CABRIO® PAIRS

New!

WTW5500B & WE/GD5500B

- \+ 3.8 cu. ft. washer & 7.4 cu. ft. dryer capacity
- \+ Precision Dispense

A concentrated burst of detergent showers directly onto clothes at just the right time during the cycle to penetrate stains and pretreat soils.

New!

WTW5800B & WE/GD5800B

- 3.8 cu. ft. washer & 7.4 cu. ft. dryer capacity
- \+ EcoBoost™ option
- \+ Sanitize dry cycle

EcoBoost™ option helps saves energy with each wash cycle. In the dryer, sanitize items without washing.

CABRIO® PLATINUM PAIRS

New!

WTW8000B & WE/GD8000B

- \+ 4.5 cu. ft. washer & 7.6 cu. ft. dryer capacity
- Delay Wash option
- Eco Monitor

Clean 3 baskets of laundry in one load with this laundry pair. A Delay Wash option sets the wash cycle to begin up to 8 hours later.

New!

WTW8100B &WE/GD8100B

- 4.5 cu. ft. washer & 7.6 cu. ft. dryer capacity
- \+ EasyView™ framed glass lid
- \+ Glass window in dryer door

Add a sleek look with glass windows in both the washer and dryer. Plus, be able to tell at a glance what's happening inside.

New!

WTW8500B &WE/GD8500B

- \+ 4.8 cu. ft. washer & 7.6 cu. ft. dryer capacity
- \+ Active Wear cycles
- \+ Enhanced Touch Up Steam cycle

Active Wear cycles in the washer and dryer handle specialty fabrics and performance wear with ease. Steam in the dryer reduces wrinkles and odors from dry garments.

New!

WTW8900B &WE/GD8900B

- 4.8 cu. ft. washer & 7.6 cu. ft. dryer capacity
- \+ Deep Clean option with heater
- \+ Wrinkle Shield™ Plus option with Steam

Enhance soil and stain removal with the Deep Clean option and a heater that maintains the selected temperature throughout the wash cycle. The Wrinkle Shield™ Plus option adds steam for even greater wrinkle protection.

What does it mean?

Have you ever wondered what a model number actually means? Have no fear, this handy tool helps you decode the model numbers for Whirlpool brand's newest top load washers and dryers.

WTW8900BW

W — Brand
W = Whirlpool®

TW — Laundry platform
TW = Top load washer
ED = Electric dryer
GD = Gas dryer

8 — Model series
8 = Cabrio® Platinum
5 = Cabrio®
4 = Traditional

900 — Feature set
200–900 feature pack, the higher the number the more features available

B — Year of Launch
B = 2013

H — Color
W = White
C = Chrome Shadow

Model Lineup

Chart text highlighted in gold indicates a step-up feature.

	TRADITIONAL			CABRIO®		CABRIO® PLATINUM			
WASHER MODEL	WTW4800B	WTW4850B	WTW4900B	WTW5500B	WTW5800B	WTW8000B	WTW8100B	WTW8500B	WTW8900B
RECOMMENDED DRYER	WE/GD4800B	WE/GD4850B	WE/GD4850B	WE/GD5500B	WE/GD5800B	WE/GD8000B	WE/GD8100B	WE/GD8500B	WE/GD8900B
Capacity (cu. ft.)	3.6	3.6	3.8	3.8	3.8	4.5	4.5	4.8	4.8
High-efficiency washer			◆	◆	◆	◆	◆	◆	◆
ENERGY STAR® qualified		◆	◆	◆	◆	◆	◆	◆	◆
Meets CEE Tier standards*			Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3
Water use/Energy use**		60% less / 77% less	74% less / 81% less	74% less / 81% less	74% less / 81% less	74% less / 82% less	74% less / 82% less	74% less / 82% less	74% less / 82% less
Control panel	Cycle status bar	Cycle status bar	Cycle status bar	Cycle status bar	Cycle status bar				
Estimated time remaining LED display					◆	◆	◆	◆	◆
Eco Monitor					◆	◆	◆	◆	◆
End-of-cycle signal					Loud/Soft/Off	On/Off	On/Off	Loud/Soft/Off	Loud/Soft/Off
Glass lid							◆	◆	◆
LED basket light									◆
Wash basket	White porcelain	White porcelain	Smooth Spiral stainless steel	Smooth Spiral stainless steel	Smooth Spiral stainless steel	Smooth Spiral stainless steel	Smooth Spiral stainless steel	Smooth Spiral stainless steel	Smooth Spiral stainless steel
Water heater						◆	◆	◆	◆
Direct drive motor						◆	◆	◆	◆
Designed, engineered and assembled in the U.S.A.	◆	◆	◆	◆	◆	◆	◆	◆	◆
WASH SYSTEM									
Adaptive Wash technology				◆	◆	◆	◆	◆	◆
Wash action	Smooth motion agitator	Smooth motion agitator	Smooth impeller	Smooth impeller	Smooth impeller	Smooth impeller	Smooth impeller	Unique, soft-touch impeller	Unique, soft-touch impeller
Adaptive wash motions			5	5	5	11	11	11	11
Dispensers	Bleach & fabric softener	Bleach & fabric softener	Bleach	Detergent, bleach & fabric softener	Detergent, bleach, & fabric softener	Detergent, bleach, & fabric softener	Detergent, bleach, & fabric softener	Detergent, bleach, & fabric softener	Detergent, bleach, fabric softener & oxi/bleach
Care Control temperature management system	◆	◆	◆	◆	◆	◆	◆	◆	◆
Total number of temperatures	5	5	5	4	5	4	4	4	5
Quiet Spin technology	◆	◆	◆	◆	◆	◆	◆	◆	◆
Max spin speed (RPM)	700	800	800	800	800	1,100	1,100	1,100	1,100
CYCLES AND OPTIONS									
Total number of cycles	9	12	12	11	13	11	11	13	16
Deep Water Soak cycle									◆
Soak cycle		◆	◆	◆	◆			◆	◆
Normal cycle	◆	◆	◆	◆	◆	◆	◆	◆	◆
Casual cycle		◆	◆	◆	◆	◆	◆	◆	◆
Quick Wash cycle		◆	◆	◆	◆	◆	◆	◆	◆
Delicate cycle	◆	◆	◆	◆	◆	◆	◆	◆	◆
Cold Wash cycle		◆	◆	◆	◆			◆	◆
Whites cycle					◆	◆	◆	◆	◆
Heavy Duty cycle		◆	◆			◆	◆	◆	◆
Super Wash cycle				◆	◆				
Bulky Items cycle				◆	◆	◆	◆	◆	◆
Allergen cycle									◆
Deep Water Wash cycle		◆	◆	◆	◆				
Active Wear cycle								◆	◆
Sanitary with Oxi and Steam cycle									◆
Clean Washer cycle with affresh® Washer cleaner	◆	◆	◆	◆	◆	◆	◆	◆	◆
EcoBoost™ option					◆	◆	◆	◆	◆
Deep Clean option					◆				with heater
Delay Wash option					up to 9 hours	up to 8 hours	up to 10 hours	up to 12 hours	up to 12 hours
Presoak option			◆		◆				
Rinse options	4	4	4	Extra Rinse	Extra Rinse	Extra Rinse	Extra Rinse	Extra Rinse	Extra Rinse
Load size	4	4	Auto sensing	Auto sensing	Auto sensing	Auto sensing	Auto sensing	Auto sensing	Auto sensing
Soil level		2	4	4	4	4	4	4	4
WASHER DIMENSIONS									
Max height	43"	43"	43"	43½"	43½"	44"	44"	45½"	45½"
Width	27½"	27½"	27½"	27½"	27½"	27½"	27½"	27½"	27½"	27½"
Depth	27"	27"	27"	27"	27"	27½"	27½"	27½"	27½"
AVAILABLE COLORS	Q	W	W	W	W / C	W	W	W / C	W / C

Available colors

W/Q | White

C | Chrome Shadow

*Based on the Consortium for Energy Efficiency qualifying product list. Visit cee1.org for more information.
**Compared to pre-2004 traditional top load washers.

Model Lineup

Chart text highlighted in gold indicates a step-up feature.

high efficiency SensorDrying

	TRADITIONAL			CABRIO®		CABRIO® PLATINUM			
DRYER MODEL	WE/GD4800B	WE/GD4850B	WE/GD4890B	WE/GD5500B	WE/GD5800B	WE/GD8000B	WE/GD8100B	WE/GD8500B	WE/GD8900B
RECOMMENDED WASHER	WTW4800B	WTW4850B	WTW4900B	WTW5500B	WTW5800B	WTW8000B	WTW8100B	WTW8500B	WTW8900B
Capacity (cu. ft.)	7.0	7.0	6.4	7.4	7.4	7.6	7.6	7.6	7.6
High efficiency dryer		◆	◆	◆	◆	◆	◆	◆	◆
Estimated time remaining LED display					◆	◆	◆	◆	◆
Eco Monitor					◆	◆	◆	◆	◆
Damp Dry signal					◆	◆	◆	◆	◆
End-of-cycle signal	On/Off	On/Off	On/Off	On/Off	Loud/Soft/Off	On/Off	On/Off	Loud/Soft/Off	Loud/Soft/Off
Drum light		◆	◆	◆	On/Off	◆	◆	◆	◆
Door style	Reversible side-swing	Hamper	Reversible side-swing	Hamper	Hamper with window	Reversible side-swing	Reversible side-swing with window	Reversible side-swing with window	Reversible side-swing with window
Smooth, flat back design			◆						
Designed, engineered and assembled in the U.S.A.	◆	◆	◆	◆	◆	◆	◆	◆	◆
DRYING SYSTEM									
Drying system	AutoDry™ system	AccuDry™ system	AccuDry™ system	AccuDry™ system	AccuDry™ system	Advanced Moisture Sensing	Advanced Moisture Sensing	Advanced Moisture Sensing	Advanced Moisture Sensing
Quiet Dry noise reduction system				◆	◆	Ultra	Ultra	Ultra	Ultra
Timed dry	◆	◆	◆	◆	◆	◆	◆	◆	◆
Total number of temperatures	5	4	4	4	5	5	5	5	5
Dual heating element						◆	◆	◆	◆
Venting options				4-way venting	4-way venting	2-way venting	2-way venting	2-way venting	2-way venting
CYCLES AND OPTIONS									
Total number of cycles	15	12	12	10	9	9	9	11	14
Steam-enhanced cycles								◆	◆
Normal cycle	◆	◆	◆	◆	◆	◆	◆	◆	◆
Energy Preferred cycle	◆	◆	◆						
Quick Dry cycle					◆	◆	◆	◆	◆
Delicate cycle		◆	◆		◆	◆	◆	◆	◆
Casual cycle					◆	◆	◆	◆	◆
Bulky Items cycle						◆	◆	◆	◆
Heavy Duty/Heavy Dry cycle	◆				◆	◆	◆	◆	◆
Eco Normal cycle					◆				
Sanitize cycle					◆	◆	◆	◆	◆
Quick Refresh Steam cycle									◆
Enhanced Touch Up Steam cycle								◆	◆
EcoBoost™ option					◆	◆	◆	◆	◆
Wrinkle Shield™ option	up to 40 minutes	up to 90 minutes	up to 90 minutes	up to 90 minutes	up to 150 minutes	up to 150 minutes	up to 150 minutes	up to 150 minutes	Plus with Steam up to 150 minutes
Static Reduce option									◆
DRYER DIMENSIONS									
Max height	43"	43"	43"	43½"	43½"	44"	44"	45½"	45½"
Width	29"	29"	29"	27"	27"	29"	29"	29"	29"
Depth	29½"	29½"	26½"	29"	29"	29¼"	29¼"	29¼"	29¼"
AVAILABLE COLORS	Q	W	W	W	W / C	W	W	W / C	W / C

Available colors

W/Q | White

C | Chrome Shadow

American Pride
Designed, Engineered & Assembled in the U.S.A.

Support for American Workers

Whirlpool Corporation employs more than 22,000 American workers who design, engineer and assemble our products here in the U.S.A.

Show and sell
with a demonstration

Cabrio® models

Wash Action/Spin Demo

1. Begin by powering on the washer.
2. Turn the cycle selector knob using the following combination. This sequence must be performed in 8 seconds while leaving ½ second between each click. Turn cycle selector knob:
   Left one click
   Right one click
   Right one click
   Right one click
   Left one click
   Right one click
3. The cycle status lights will all blink on and off indicating the product is now in the demo mode.
4. Select the sales demo by turning the cycle selector knob clockwise until the rinse and done status lights are on. (05 will show in the 7 segment display window). Press START.
5. Press POWER and select cycle. Press START again.
6. The lid will lock and a demonstration of wash action and spin will begin.
7. Press PAUSE to unlock lid.
8. Unplug the washer from power to end demo mode.

Cabrio® Platinum models

Control Panel Demo

During this demo, the console will start a light dance and the controls will be locked.

1. Press POWER to turn on the washer.
2. Turn the cycle knob to Clean Washer with affresh® Washer cleaner.
3. Press WASH TEMP, then SPIN SPEED, then WASH TEMP and then SPIN SPEED.
4. The control panel demo will begin.
5. Power the washer off or press CANCEL to exit the demo.

Washer Spin Demo

During this demo, the washer will proceed through a series of spins.

1. Press POWER to turn on the washer.
2. Turn the cycle knob to Clean Washer with affresh® Washer cleaner.
3. Press WASH TEMP, then EXTRA RINSE, then WASH TEMP and then EXTRA RINSE.
4. The spin demo will begin.
5. Power the washer off or press CANCEL to exit the demo.

Keep it sold

Make sure you cover this checklist with each customer who purchases a high-efficiency top load washer. It's important that customers new to high-efficiency cleaning understand how it differs from agitator top loads.

- The washer doesn't fill with water right away. It takes approximately 2 minutes for the washer to determine/measure the load size before water begins flowing into the wash tub.
- It is normal for some of the load to be above the water line.
- Clicks and sounds at the beginning of the wash cycle are normal. This is the washer measuring the load size. Also they will hear the lid lock and unlock.
- The wash tub doesn't completely fill with water like agitator washers.
- Load garments evenly around the basket. Off balance loading or overloading will cause vibration issues.
- Don't forget to use HE detergent!

Designed to Simplify™ Whirlpool®

learning & sales PERFORMANCE

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